

For more information on these festivals or other activities taking place in Central Aroostook County, visit the Central Aroostook Chamber of Commerce website @ www.centralarostookchamber.com or call 764-6561

June

- Anah Shriners June Ceremonial**
Thursday, June 19-Saturday, June 21
- Mapleton Daze**
Wednesday, June 25—Sunday, June 29
- Strawberry Shortcake Sale**
Thursday, June 26
- Maple Meadow Farm Fest**
Saturday, June 28—Sunday, June 29

July

- Ashland Summer Fest**
Thursday, July 3—Sunday, July 6
- Easton Field Days**
Monday, July 7—Sunday, July 13
- Potato Blossom Festival**
Saturday, July 12—Sunday, July 20
- Northern Maine Fair**
Friday July 25—Saturday, August 2

August

- World Acadian Festival**
Friday, August 8—Sunday, August 24
- Mars Hill Homecoming Days**
Saturday, August 9—Sunday, August 10
- Portage Lake Whoopie Pie Festival**
Thursday, August 14—Sunday, August 17
- Washburn August Fest**
Friday, August 15—Sunday, August 17
- Crown of Maine Balloon Festival**
Thursday, August 21-Sunday, August, 24

2014 Board of Directors

- Karen Gonya *
- Karen St. Peter *
- Kim Jones
- Laurie Nelson
- Marcel Daigle
- Bonnie Pack
- Dawn Poitras
- Gail Clukey
- Floyd Rockholt *
- Jim McKenney
- Nancy Fletcher*
- Nola Farley
- Renee Chalou-Ennis
- Sarah Lee Brooks
- Sherry Sullivan
- Stacy Shaw *
- William Getman
- Shawn Lahey
- Galen O'Leary

Ex-Officio Members:

- #Billie Brodsky
- #Michael D. MacPherson
- Jim Bennett,
Presque Isle City Manager

*Executive Committee
 #Industrial Council

Chamber Staff:

- Theresa M. Fowler
Executive Director
- Lynette Frederick
Executive Assistant



**Strawberry
 Shortcake Sale
 June 26!**

New Members!



State Farm—The Harvell Agency's mission is to help people manage the risks of everyday life, recover from the unexpected and realize their dreams.

The agency offers insurance products including: auto, home, life, renters and disability. They also offer financial products with the State Farm Bank, mutual funds and annuities.

The Harvell Agency recently moved to Houlton and they are now at: 29 Military St.

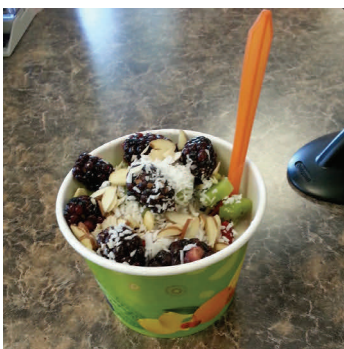
Houlton, ME 04730



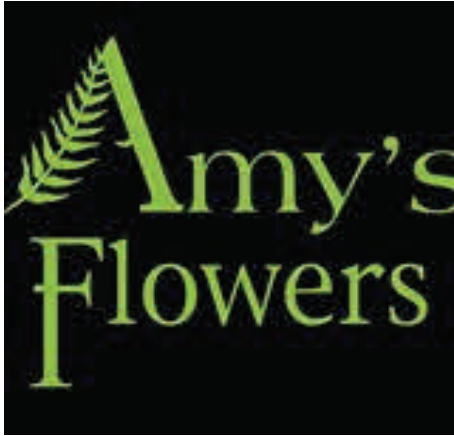
Renovations were recently completed at J.P. Market & Deli with Frosty Peaks Frozen Yogurt and the family-friendly atmosphere makes it a treat to eat-in or take-out at the eatery. The addition of the yogurt bar has been a huge success with multiple flavors of frozen yogurt and over 30 toppings which include fresh fruit, candy, nuts and granola.



COME IN FOR A TASTY TREAT!



New Members (continued)



Amy Murphy four time State of Maine
Designer of the Year
offers professionally designed, unique floral
arrangements, paired with outstanding
customer service to her new shop at
54 North Street, Presque Isle

With 20 years in the floral industry
Amy's Flowers will
Blossom!



Did you know about our **Chamber Blue Benefits Health Insurance-Program?**

It's available to all of our Members!

Just one of the many benefits of joining your local Chamber of Commerce!

If you are interested and would like more information, contact us at 764-6561 or at info@centralarostookchamber.com





Ribbon Cuttings





Ribbon Cuttings





Ribbon Cuttings



Photo courtesy Kathy McCarty—Star Herald

**IF YOUR BUSINESS
WOULD LIKE A RIBBON CUTTING
CALL THE CHAMBER AT 207-764-6561**

**CELEBRATE A NEW BUSINESS!
A NEW LOCATION!
Or NEW OWNERSHIP OF AN EXISTING BUSINESS!**

Area Events & Happenings

June 2014

June 19– Ladies Night Out—Wintergreen Arts Center

June 19-21—Anah Shriners June Ceremonial—Presque Isle

June 20—22—Midsommar Festival—New Sweden

June 21—Aroostook County Equipment Auction—Mapleton

June 21—Houlton Farms Dairy—Bicycle Ride—Caribou to
Houlton

June 22—S.W. Collins 5K—Caribou

June 25—StormReady Thunderstorm Safety/Spotter Work
shop—UMPI

June 25-29 Mapleton Daze—Mapleton

June 26—CACC Strawberry Shortcake Sale

June 28—29—Maple Meadow Farm Fest—Mapleton

June 28—Tri-Aroostook Adult Sprint Triathlon & Kids
Triathlon—UMPI

June 28– Guided walking tour of Presque Isle & Vera Estey House

June 29—Far, Fest 5K Milk Run—Mapleton

July 2014

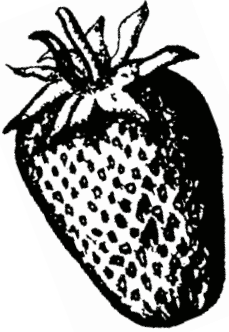
- July 3— Katahdin Valley Healthcare & TAMC Ribbon Cutting—
Ashland
- July 3—6 Ashland Summer Fest—Ashland
- July 5—Boat Parade—Portage Lake
- July 5—Ashland Ski Club Adventure Challenge Race—Ashland
- July 7—14 Easton Field Days—Easton
- July 11— Acadia Federal Credit Union Ribbon Cutting—Ashland
- July 11—First Friday Art Walk—Presque Isle
- July 11—Musterd Mile—Caribou
- July 12—Midsummer's Night 5K and 10K Glow Walk/Run—Presque Isle
- July 12—20 – Potato Blossom Festival—Fort Fairfield
- July 14—”Bat” Mobile Presentation—Fort Fairfield
- July 19—Chicken BBQ—Portage Lake
- July 25-August 2 – Northern Maine Fair
- July 27—Maine Time Trial Series—Presque Isle

VISIT OUR WEBSITE
TO SEE COMPLETE INFO ON THE ABOVE EVENTS!
<http://www.centralaroostookchamber.com>

If you would like to see your event in our newsletter or on our
website please contact us at:

Central Aroostook Chamber of Commerce
207-764-6561
Or by email at
lfrederick@centralaroostookchamber.com

STRAWBERRY SHORTCAKE SALE



There's no better way to kick off the start of summer than sinking your teeth in to some juicy strawberries, whipped cream and fluffy biscuits! Get ready because it's time for our annual Strawberry Shortcake Day!

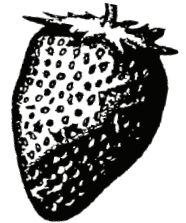
The Central Aroostook Chamber of Commerce is pleased to make this "delicious" offer available to you and your employees!

On **Thursday, June 26th** the Central Aroostook Chamber will be offering Strawberry Shortcakes for only **\$3.50 each!**

To place your orders, please complete the "tear off" form below and return it to the Central Aroostook Chamber by **Friday, June 13th.**

You can also come by the North Street Plaza (by KeyBank and TAMC's walk in clinic) between 9 a.m. and 4:30 p.m. and pick up this tasty summer treat.

If it rains, don't fret, a rain date for "walk-ups" is set for Friday, June 27th.



Can't get away from the office? If your business located in Presque Isle, Easton, Mars Hill, Mapleton, Caribou or Fort Fairfield, we'll even bring them to you! With an order of 10 or more tasty shortcakes we'll deliver them to your business between 10:00

.....

Please detach and return with payment:

**Central Aroostook Chamber of Commerce,
3 Houlton Road, Presque Isle, ME 04769**

207.764.6561 - fax: 764-1583 - info@centralaroostookchamber.com

Business Name: _____

Contact: _____

Phone Number: _____

Drop off Location: _____

Number of Shortcakes: _____

Amount Enclosed: _____

Please Invoice Us: _____

(Please Circle community to be delivered)
Presque Isle: 10 a.m.—4:00 p.m.
(please write down requested delivery time)

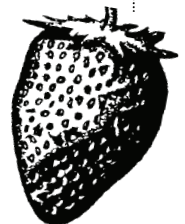
Fort Fairfield: 10 a.m.

Easton: 10:30 a.m.

Caribou: 11 a.m.

Mars Hill: 11:30 a.m.

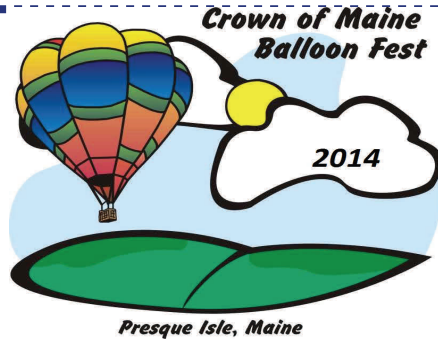
Mapleton: 1 p.m.



Want to get involved in your local events?

Contact the Central Aroostook Chamber of Commerce at 764-6561 or
info@centralaroostookchamber.com for information about

WHAT'S COMING UP AND HOW YOU CAN GET INVOLVED!



Presque Isle, Maine

Level of Sponsorship Cost	Title \$5,000	Event \$2000-\$3000	Tether \$2,000	Gold \$1,000	Silver \$500	Bronze \$100 - \$250	Sponsor < \$100
"Presented by" designation	COMBF	Specific Event	Tether				
Balloon Ride	4 Tickets <small>(arrangements must be made by August 16, 2013)</small>	2 Tickets	2 Tickets	1 Ticket			
Logo on Shirts	Crew/Staff		Pilot				
Self-promote (ie ads, reps, etc)	On Field	At Specific Event	At Tether				
Banner on Balloon Basket	2 banners	2 banners	1 on tether	1 banner			
Thank you on website/brochure	Logo	Logo	Logo	Logo	Text	Text	Text
Banner at Event (sponsor provided)	2	1	1	1	1		
Pilot and Crew Breakfast	4 Tickets	2 Tickets	2 Tickets	1 Ticket			
Tickets to Sponsor/Landowner Breakfast	4 Tickets <small>(Please RSVP by August 20, 2013)</small>	2 Tickets	2 Tickets	1 Ticket	1 Ticket	1 Ticket	
10x10 Spot in Vendor's Hall	1 <small>(arrangements must be made by July 26, 2013)</small>	1	1	1	1		
% Discount on ad in Brochure	50%	20%	20%	10%	5%		



Annual Haunted Woods Walk!

Planning has begun; we are looking for spooky displays and volunteers to put on a frightening performance. Channel your inner ghoul or goblin and help create a fun and spooky event for your community!

*Would you like an ad space
in the upcoming
Chamber Connection?*

For just \$25.00 your business could be featured in a newsletter viewed by over 300 different business and their patrons.

For more information, or to purchase an insert, please contact the Central Aroostook Chamber of Commerce at 764-6561, and we'll be sure to get you in our next issue!

**ACADIAN CONGRESS
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PenAir
THE SPIRIT OF ALASKA

World Acadian Congress Travel Special

**Travel between Presque Isle, Maine and Boston
for as little as**

\$89.00 each way

BOOK NOW at PenAir.com!

Use Promo Code - ACF89

Book by 7/18/14 for travel between 8/1/14 and 8/31/14

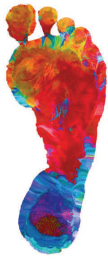
Fare stated includes all taxes and fees. Fares are subject to change without notice, seats are limited, and may not be available on all flights or on all days of operation. Sale fares are only available on published, schedule service. Sale fares are non-refundable. Purchase by midnight 7/18/14 for travel between 8/1/14 and 8/31/14. Restrictions Apply. See penair.com for details.



www.PenAir.com

Monthly Meetings

Chamber Board Meetings are typically the FIRST Thursday of each Month. During the winter they are at the Chamber office. During the spring and summer months we like to visit members in the community.



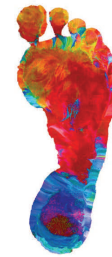
**The
July Art Walk
Will be held on
July 11, 2014**

*Hope to see you
there!*

FIRST FRIDAY

ART WALK

**First Friday of Every Month
at participating businesses
in Downtown Presque Isle!**



Visit www.centralaroostookchamber.com or
www.facebook.com/PresqueIsleFirstFriday
for a list of participating businesses and more information

Acadia of the Lands and Forest maps and audio tour available “Where we all meet”



**CONGRÈS MONDIAL
ACADIEN 2014**

ACADIA OF THE WORLD

Participants at the Congrès Mondial Acadien 2014, will be well informed on how to visit the region of Acadia of the Lands and Forests this summer. They can do this through a new map of the territory and the development of an online audio tour consisting of 45 wonderful attractions.

The audio tour brings to the foreground 15 attractions from three regions, including Témiscouata, Québec, northwestern New Brunswick and northern Aroostook County, Maine. People will learn about the culture, the fascinating history of these regions, what links the regions together and landmarks including three restored historic forts.

The tour map is an indispensable tool to help you make your way around the area. It includes close-ups of the main cities hosting events during the CMA 2014 and provides the locations of the audio tour sites and details about each one. The audio clips can be downloaded at:

www.visitaroostook.com

www.tourismetemiscouata.qc.ca

www.tourismedmundston.com

Maps can be found at the Central Aroostook Chamber of Commerce and tourism office throughout the region.

Central Aroostook Chamber of Commerce Opportunities to be Involved

CACC has several committees in which members of the community and businesses in the area are welcome to help plan and participate while learning what the Chamber does.

Signature Events

Strawberry Shortcake Sale—June
Taters & More— June - September
Crown of Maine Balloon Fest—August
Haunted Woods Walk—October
Holiday Light Parade—December

In addition to the above event planning committees there are also committees essential to the basic operation of the Chamber. Anyone with an interest in the success and future of the Chamber is encouraged to become involved through committee participation.

The Public Relation and Membership committees meet regularly throughout the year. There are possibilities for several other committees such as Property Maintenance and Seminar Planning to develop if people are interested.

Event Committees meet seasonally at a frequency determined necessary by the committee.

Now is a good time to join and help make a difference in your Chamber and community.

For more information please contact
Theresa Fowler at:
tfowler@centralaroostookchamber.com
or 764-6561.

Spring is here! That means , a whole summer of ATV - ing! Be prepared and get your maps for a safe season right here at the Central Aroostook Chamber!

Contact us at the office to request one at info@centralaroostookchamber.com.



Maine State Chamber of Commerce 2014 Annual Awards Nominations

Award Ceremony Selection Requirements

Each year, the Maine State Chamber of Commerce recognizes outstanding individuals and businesses for their contributions towards the improvement and growth of the state. These awards will be presented at the Maine State Chamber of Commerce *Award Reception*. The Maine State Chamber invites its members and affiliates, local chamber members, award recipients' associates and families, and the general public to enjoy this annual celebration of Maine business. All award recipients will be featured in our IMPACT newsletter and Maine Chamber web site. Also, recipients will receive an award seal, which can be proudly displayed on recipient's website, letterhead, and other publications.

We would like to solicit your help in identifying candidates to be considered for the following awards:

Chamber Executive of the Year - Each year this award recognizes a local chamber executive's hard work and dedication on efforts such as economic development initiatives, successful events, and an improved bottom line, as well as demonstrated involvement in collaborative ventures in support of local/regional chambers.

Return to Maine State Chamber of Commerce by faxing to (207) 622-7723, or by emailing rstoddard@mainechamber.org, by July 18, 2014. If you have any questions, please contact Rita Stoddard by calling (207)623-4568 ext. 101.

2014
Chamber
Executive
of the
Year



2014 AWARD NOMINATIONS

PLEASE CONSIDER THE INDIVIDUAL LISTED BELOW FOR THE CHAMBER EXECUTIVE OF THE YEAR AWARD

Each year, this award recognizes a local chamber executive's hard work and dedication, determined by a statement of achievements detailing such noteworthy efforts as economic development initiatives, successful events, and an improved bottom line.

Nomination being submitted by:
(please list contact information)

Please accept this nomination for:
(please list chamber information
and appropriate title)

Please use the following area to express your support for the candidate (or submit separate letter(s) of recommendation):

Return to Maine State Chamber of Commerce by faxing to (207) 622-7723, or by emailing rstoddard@mainechamber.org, by July 18, 2014. If you have any questions, please contact Rita Stoddard by calling (207)623-4568 ext. 101.

2014
Chamber
Volunteer
of the
Year



Maine State Chamber of Commerce
2014 AWARD NOMINATIONS

***PLEASE CONSIDER THE INDIVIDUAL LISTED
BELOW FOR THE CHAMBER VOLUNTEER OF
THE YEAR AWARD***

This award honors an individual who is actively dedicated to the vitality of his or her local chamber. Selection is determined from a statement of the volunteer's leadership qualities and accomplishments.

Nomination being submitted by:
(please list contact information
and chamber affiliation)

Please accept this nomination for:
(please list contact information)

Please use the following area to express your support for the candidate (or submit separate letter(s) of recommendation):

Return to Maine State Chamber of Commerce by faxing to (207) 622-7723, or by emailing rstoddard@mainechamber.org, by July 18, 2014. If you have any questions, please contact Rita Stoddard by calling (207)623-4568 ext. 101.



Maine State Chamber of Commerce
2014 "MAINE INVESTOR" AWARD
NOMINATIONS

***PLEASE CONSIDER THE COMPANY LISTED BELOW
FOR THE MAINE STATE CHAMBER'S MAINE
INVESTOR AWARD***

MAINE INVESTOR AWARDS

The Maine State Chamber of Commerce recognizes Maine businesses for outstanding contributions to the growth of their companies and the state's economy. We salute those who invest in the development of their community and our state.

Nomination being submitted by: _____
(please list contact information _____
and local/regional chamber affiliation) _____

Please accept this nomination for: _____
(please provide contact information) _____

Please detail your reasons for nominating this business, using the award criteria to focus your comments (or submit separate letter(s) of recommendation):

Return to Maine State Chamber of Commerce by faxing to (207) 622-7723, or by emailing rstoddard@mainechamber.org, by July 18, 2014. If you have any questions, please contact Rita Stoddard by calling (207)623-4568 ext. 101.

Making a Career Change

"Your work is going to fill a large part of your life, and the only way to be truly satisfied is to do what you believe is great work. And the only way to do great work is to love what you do. If you haven't found it yet, keep looking. Don't settle. As with all matters of the heart, you'll know when you find it." - Steve Jobs



The following tips apply no matter what age you are, whether you are developing a career plan for the first time, or want to make a mid-life career change:

- Know what your **values** are. What do you make your major life decisions based on? What is most important to you? Do not forget that your values should be considered when deciding what career will be the best fit for you.
- What **interests** you? What do you love to do and how can you transfer that to the world of work? What you like to do is as important or more important than how much money you will make and whether or not there is job growth in a given field. There is no price tag attached to looking forward to going to work every day!
- Know what your inherent talents are. Can you make a list of your 10 best attributes and **skills**? If not, get to work! Identifying what you already do well not only helps you to market yourself, but can help you clarify which skills you want to learn, grow, or enhance.

If you have been looking for work over an extended period of time and are feeling frustrated with the process - the following series may give you a boost! WWC is offering a series of workshops at the CareerCenter in P.I., focused on marketing yourself starting on June 11 on Wednesdays from 10:00 - 11:30 a.m.

- June 11 - **Putting Your Best Foot Forward, Even in the Most Difficult of Times**
- June 18 - **Marketing Yourself Through Good Communication Strategies**
- June 25 - **What to Say and How to Say it!**

Call Suzanne at 764-0050 or [email](#) for more information.



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some green this
summer!!!**

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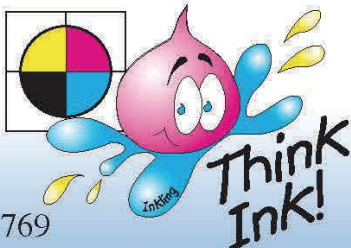
and get

500

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Presque Isle, ME 04769



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or give us a call!*

1-800-924-9041 or 764-4471

printworks@nepublish.com

Offer for June 2014



County business leaders gathered over breakfast to discuss important issues in the region. Dana Connors, the President and CEO of the Maine State Chamber of Commerce spoke and says they go around and put the recent legislative session in perspective and also says they take great pride in working with the local and regional chambers.

” What were some of the good things that were passed that help our economy grow, to help people reach a higher level of success, and what were some of the things that stood in the way of growing the economy or helping people to be as successful as they want to be,” says Connors.

“It’s always a great chance to have Dana up here to hear about his perspective on the legislative process, and how we in the County can impact. Even though it sometimes feels like Augusta is a long ways away,” says President of LEAD, Jim Davis.

The economy and people of the County were the topics of discussion. Especially the young people. How can we keep our young people here in the County, whether they’re going to college, or pursuing skilled trades.

“We want to keep them here in Aroostook. Have the economy that’s inviting to them, and certainly create training opportunities so that when they’re ready to go out in the work force, we have trained people for the jobs that are out and wanting employees,” says Davis.

From the chamber and commerce and business perspective, City Manager, Jim Bennett says the most important thing is to make the rest of the state understand how important the mining opportunity is in the County.

“Figure out how we can get through the process with the folks in Augusta, to make them understand that the last thing anybody would want to do up here is to create jobs at the expense of our environment,” says Bennett.

Dana Connors says he has witnessed growth, success, and says he couldn’t be more proud of the people in the County.



- In an effort to get more money out to existing or startup small businesses, the Northern Maine Development Commission Business Finance Division has waived title and life insurance on Small Business Administration microloans of \$10,000 or less.

"We have a pot of money which is available, but for smaller loans of \$10,000 or less the extra costs of life and title insurance make them less attractive," said Duane Walton, Director of Business Finance.

Walton said that is not the only change.

"We have also waived the origination fee for loans under \$10,000," he said.

Walton said there is about \$800,000 in that program to loan, with a maximum loan amount of \$50,000.

"These are truly for small businesses, startups and expansions," he said.

The SBA Microloan Program is to provide short-term, fixed rate, fixed payments loans to start up, newly established and growing small businesses. Borrowers may use the funds for working capital, inventory, supplies, furniture, fixtures, machinery and or equipment.

Walton said these SBA loans may be good option for entrepreneurs because they come with some technical assistance, which can be very valuable to a novice businessperson.

"We can provide ongoing technical assistance to the borrower to help them sustain or grow their business," he said. "The assistance comes from grant money associated with the loan, so there is no additional cost to the borrower for this help."

For more information on the SBA Microloan or other lending options at NMDC, contact the business finance division at 498-8736 or by email at dwalton@nmdc.org.



A Tireless Advocate

Theresa Fowler, head of the Central Aroostook Chamber of Commerce, will do whatever needs to be done to finish the job.

BY STEPHANIE HARP

Two memorable photos are displayed in Theresa Fowler's office at the Central Aroostook Chamber of Commerce, in Presque Isle. One shows Dana Connors naming her 2010 Maine State Chamber of Commerce Executive of the Year. The other is an autographed picture of Regis Philbin and Kelly Ripa.

"The phone rang on a Friday afternoon, and it was someone from Chicago," Fowler says. "He needed to get a parcel to Charlottetown, Prince Edward Island, by Sunday. I said, 'You can't do that.'" Regis and Kelly were filming on Prince Edward Island the upcoming week, and the item was to be part of their set. Fowler, who is from Woodstock, New Brunswick, told him to ship it to Presque Isle. She personally drove it across the border and put it on a bus to Moncton, New Brunswick. Did she see the broadcast? "Oh, don't be silly," she laughs. "I didn't have time to watch the show!"

She calls the incident "hilarious." But for Fowler, it was all in a day's work. "That's what's so interesting and exciting about it: You never know who's going to be on the other end of the phone when you answer it," she says. "You don't know who's going to walk through the door and ask a question you've never heard before."

Her obvious delight in questions, both general and quirky, helped Fowler earn the Maine State Chamber award, after only two years on the job. Nomination letters called her "a tireless advocate" who "dramatically changed the profile and image of the Chamber," whose "enthusiasm" and "perseverance" brought "financial stability and respect" to the

are almost nonexistent," she says. "It's really amazing." She brings that egalitarian spirit to the Central Aroostook Chamber. "Obviously we do have to make money at some point, but most of our activities are free to the general public," she says. Thousands come to town for the annual three-day Crown of Maine Balloon Fest to watch balloons and listen to music. Similar events, like the Holiday Light Parade, are good for the community and good for business, because they draw people in to shop and eat, and many return the next day or the next year.

Fowler's favorite chamber event is the Annual Dinner and Awards. "We're recognizing people who quite often are very low-key, and that's all part of the environment we live in," she says. "It's always nice to give people the recognition that they deserve, in front of a large group of family and friends."

She loves promoting local businesses. "Periodically, when I'm talking to a business owner or manager, they bring up a service they provide or a product that they sell. And I say, 'Really? Well, who knows that? Let's tell some people about it.'" She says local business owners are "not particularly aggressive," which is something she finds appealing. "It's a small population. Everyone is somehow connected, so the word just gets around."

Sometimes a publicity boost is what small businesses need. Other times, it's advocacy. "The thing that is made apparent to me, every time I'm in Augusta, is that so much of the population of Maine has never been to Aroostook County. They don't even really understand what life is like here," she says. "We have a different relationship with the Canadian market, because Presque Isle is the major shopping hub for northwestern New Brunswick."

The enjoyable, unexpected questions still arrive at the chamber, despite Fowler's strong communication with members. "Rather than waiting for someone to ask me specific information, I just find that it's much more beneficial to send it out by email and then they can access it," she says. "That's probably the thing that people comment most about, is how much communication they get from the Chamber." That, and her willingness to do whatever it takes—even driving a package across the border for talk show hosts—to get the job done. □

"You don't know who's going to walk through the door and ask a question you've never heard before." —Theresa Fowler

more than 300-member organization. In other words, she exemplifies exactly what the award is designed to recognize.

Before being tapped as executive director of the formerly named Presque Isle Area Chamber of Commerce in 2008, Fowler worked in St. John, New Brunswick, and was impressed by its attitude of equality. "The class distinctions

PHOTO: SHA-LAM PHOTOGRAPHY

AROOSTOOK

COUNTY TOURISM

Add an Event Listing

Event listings on www.visitaroostook.com and www.visitmaine.com are special events that occur in a town, region or at an individual business such as a fair, festival, lecture, sporting event, etc.

You may request a free calendar listing on www.visitaroostook.com and www.visitmaine.com using the procedure below. The event must be open to the public and be inherent to tourism. The idea is that the event must be something that a visitor can do while on vacation in Maine. It cannot be something like a six-week pottery making class because the average traveler would not have time to come to Maine every week to participate. Events do not include special lodging packages. Those should be added to the Getaways Packages system.

Below are instructions for adding a business listing to our system.

1. Go to www.visitaroostook.com
2. At the bottom of the page, click on the "[Add/Update Listing](#)" link.
3. Input username and password and click "Log-in". If you have forgotten your password, go to Step 3a. Otherwise go to Step 4.
 - 3a. Click on the "[Reset Password](#)" link
 - 3b. Input your email address and click "Send". This sends you an email message with a link you must open to reset your password.
 - 3c. Click on the link and input your new password and click on "Save".
4. Once you are logged into the system a page entitled "Manage Listings" appears. In the "My Events" section, click "[Add a New Event](#)" on the right-hand side of the page.
5. Complete the on-line form and click "Save". This submits your listing to Aroostook County Tourism (www.visitaroostook.com) and the Office of Tourism (www.visitmaine.com) for review.
6. The Category checkboxes at the bottom of the form are there so that you can check off the category that is most relevant to your event.

Aroostook County Tourism and the Office of Tourism must review all listings prior to their appearance on www.visitaroostook.com and www.visitmaine.com. Please allow five business days for approval.

Aroostook County Tourism and the Office of Tourism request that all businesses receiving a free link on www.visitaroostook.com and www.visitmaine.com provide a reciprocal link on your site. A simple link to our site from yours will increase the relevancy of both sites in search engine rankings and increase the likelihood that more people will click on them.

If you have any questions please call Leslie Jackson at (207) 498-8736.

AROOSTOOK

COUNTY TOURISM

Add a Business Listing

Business listings on www.visitaroostook.com and www.visitmaine.com are added by the business owner and include the name of the business, address, telephone numbers, web site address, description of the business and the categories in which the business is listed. You also have the capability to add Getaways Packages and include an email address so consumers can contact you.

You may request a free listing on www.visitaroostook.com and www.visitmaine.com using the procedure below. Your business must fall within one of the categories listed on our web site and offer a product that people can come to Maine to experience. Please read the category definitions carefully to determine if your business is relevant to the category in question.

Below are instructions for adding a business listing to our system.

1. Go to www.visitaroostook.com.
2. At the bottom of the page, click on the "[Add/Update Listing](#)" link.
3. If this is your first time adding a listing to www.visitaroostook.com and/or www.visitmaine.com, click on the "[Get Started](#)" link below the email and password input boxes.
4. Complete the form including your name, email address, password and phone number, and then click "Save".
5. A page appears entitled "[Manage Listings Login](#)". Click the "Log-in" link.
6. Input username and password and click "Log-in".
7. A page entitled "Manage Listings" appears. In the "My Organizations" section, click "[Add a New Organization](#)" on the right-hand side of the page.
8. Complete the five-step form and click "Finish". This submits your listing to www.visitaroostook.com and www.visitmaine.com for review.

Aroostook County Tourism and the Office of Tourism must review all listings prior to their appearance on each site. Please allow five business days for approval.

Aroostook County Tourism and the Office of Tourism request that all businesses receiving a free link on www.visitaroostook.com and www.visitmaine.com provide a reciprocal link on your site. A simple link to our site from yours will increase the relevancy of both sites in search engine rankings and increase the likelihood that more people will click on them.

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ShopCentralAroostook.com



CENTRAL AROOSTOOK
CHAMBER
of COMMERCE

WAGM 8
CBS FOX
NEWS | SOURCE

Advertise your business on television in a cost-effective way, while helping to promote the region and the value of shopping locally.

The Central Aroostook Chamber of Commerce is partnering with WAGM-TV to offer this great opportunity.

What it means to YOUR BUSINESS:

- This is a very cost effective way to have a multimedia advertising package including a presence both on TV and on the web!
- Your business will be represented in 5 revolving ads, a total of 110 ads/month.
- Your business will be spotlighted in the ad series a total of 22 times/month.
- This represents less than One Dollar each time your business is advertised.
- The “ShopCentralAroostook.com” landing page, which is available 24 hours a day on line, will have information on your business and a link to your website if applicable.
- You will be able to change your message each month, so you can promote specials, seasonal products, and much more!

What it means to THE REGION:

- Increased exposure of the business, recreation and shopping opportunities available in Central Aroostook County.
- Ads will run for the entire year promoting Central Aroostook, the superb services and unique shops.
- No matter the size of your business, this is an opportunity to attract new customers.
- Visitors and viewers will see your business and be made aware of the shopping opportunities in the region.
- Your business will be promoted year round, encouraging area residents to “Shop Local”.
- In addition to the business information area, ads will feature scenic shots of Central Aroostook, more clearly identifying the region as a whole.

Your Commitment:

You pay just \$100/month for one year in return for all the benefits outlined above! Pay monthly or quarterly, whatever works best for you.

Learn more:

Contact the **Central Aroostook Chamber of Commerce**
at 764-6561 or info@centralaroostookchamber.com

Thank You to all RENEWING MEMBERS

For your continued support!

*The Central Aroostook Chamber of Commerce is only as strong as its membership.
We invite you to attend our Board meetings at any time, and encouraged to join
committees and serving on the
Board of Directors if you do not already have a representative on the Board.*

Aroosta Cast Inc.	F.A. Peabody
Aroostook Area Agency on Aging	Fairpoint Communications
Aroostook County Electric Supply	Farm Credit of Maine
Aroostook Limousines	Federal Express
Aroostook Monuments	Felch & Company
Ashland Auto Supply	Gagnon's Auto & RV Sales, Inc.
Barresi Financial	Girl Scouts of Maine
Braden Theater	Governor's Restaurant
Bradley's 24 Hour Citgo & Car Wash	Greenmark IT
Bread of Life Bulk Foods	Gregg Auction Services
Buck Construction	Griffith Ford Lincoln Mitsubishi
Buck's Market	H. Smith Packing Corporation
Care & Comfort	Hampton Inn
Carroll's Auto Sales	Hand Me Down Antiques
Cary Medical Center	Huber Engineered Woods
City Drug Store	Husson University
Clukey's Auto Supply	Impact Auto Body
Cook Florist	Irish Setter Pub
Cornerstone Christian Academy	Jim's Automotive
Country Collectibles	Key Bank
County Physical Therapy	Kinney's Flowers
County Superspuds	Kofstad Agency, Inc.
Criterion Brown Engineers	Libby's Sporting Camps
Daigle Oil	Lynox Welding Supply
Dana's Auto Sales	MMG Insurance
Davis, CPA, PA	Made in Aroostook Inc.
Dead River Company	Maine Farmer's Exchange
Dept. of Economic Development	Marden's Surplus & Salvage
EDP Renewables N.A.	Mars Hill Country Club
Eagle Hill Stamp & Coin	Matheson Valley
Exquisite Homes, Inc.	McCluskey's R.V.

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Merchants on the Corner
NMC, Inc.
North Country Auto
Northeast Packaging Co.
Northeast Pellets
Northeast Society for Human Resource Management
Northeastland Hotel
Northern Maine Antique Tractor Club
Northern Physical Therapy
Oak Leaf Systems
OfficeMax
PNM Construction
Bonnie Pack
Philips, Olore, Dunlavey & York, PA
Pine Village Homes
Pines Health Services
Pines Presque Isle Family Health Center
Portage Lake Tourism Committee
Presque Isle Animal Hospital
Presque Isle Elks Lodge
Presque Isle Fish & Game Club
Presque Isle Historical Society
Presque Isle On The Run
Presque Isle Redemption
Presque Isle Snowmobile Club
Printworks/Northeast Publishing Co.
Riverside Inn Restaurant
Bruce Roope
Tracy I. Spooner, LMT
Star City Sanitation
State Farm –The Harvell Agency

Subway
Sullivan's Floor Covering
The Lane Construction Corp.
The Old Iron Inn B & B
The Star Herald
Tim Horton's Café & Bake Shop
Time Warner Cable
U.S. Small Business Administration
United Insurance-Hayden Perry Agency
University Credit Union
Wings for Children & Families
Wintergreen Arts Center

Final Word

by Theresa Fowler

June 2014

As always the days are flying by. It is past the middle of June already with only a few days left until the summer festivals begin!

Thank you to all who registered your yard sale in June and gave us the opportunity to promote it through the distribution of nearly 2000 maps. Hope you all had a successful day.

We have not had any really hot weather yet which was good for the teachers and students as they tried to remain focused until the end of the school year. Thank you to all the teachers who work so hard all year to help the children develop mentally and socially. I hope you enjoy your summer with time for some relaxation. To all the retiring educational field staff, thank you for all that you have contributed through the years to many students and families. As they say, "If you can read this thank a teacher". (You may want to thank your parents as well.)

In our office we are busy preparing for a variety of upcoming things, the Strawberry Shortcake Sale, Northern Maine Fair Potato Booth and Crown of Maine Balloon Fest primarily, but there are always other things going on at the same time.

We had a wonderful turn out for the Maine State Chamber breakfast this week. It was a pleasure to hear Dana Connors and his colleagues talk positively about the political process. There will certainly be a number of new faces when the legislature returns in January 2015 after the elections in November. It is our job as citizens and residents of the State to help educate the elected officials on what is important to us, our region and our economy. The Representatives and Senators tell me every time I see them that they like to hear from their constituents, especially when there are contentious issues being voted on.

The political campaigns will be swinging into full gear as the summer arrives. Make sure you are part of the process. "**Democracy** is a form of government in which all eligible citizens participate equally—either directly or indirectly through elected representatives—in the proposal, development, and creation of laws. It encompasses social, religious, cultural, ethnic and racial equality, justice, and liberty." We are proud to live in a democratic country so we need to participate and be knowledgeable about the issues.

We look forward to serving you throughout the summer. We particularly look forward to seeing you at the Strawberry Shortcake Sale or delivering to your place of business!